



C250, C250W, C315



The Spectral leap.

The debate over color accuracy has ended. The ASK Proxima C250, C250W & C315 digital multimedia projectors are the showcase line of DLP® BrilliantColor™ projectors. Setting an impressive performance standard, all users will enjoy true-to-life color reproduction with unrivaled accuracy and ample power. Unlike LCD projectors which use only 3 colors, the C250, C250W & C315 make use of up to 6 separate hues, which perfects midrange clarity and brightness.

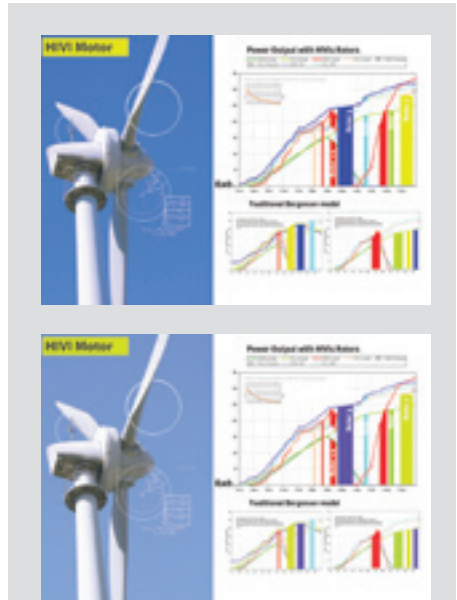
The C250, C250W & C315 are also compatible up to UXGA (1600x1200) resolution, and offers higher native resolution than 720P HD content. Additionally, with 30 degrees of both Horizontal and Vertical keystone adjustment, your image will be a perfect rectangle in every room - eliminating askew images forever, even in more difficult spaces. These projectors are what creative professionals and ProAV users have been anticipating; flawless colors with 24-hour reliability and amazing image clarity.

Expanding territories

The prevalence of widescreen laptop computers and media calls for a projector with true WXGA, 16:10 native resolution. The C250W combines BrilliantColor™ technology with 1280x800 resolution - if your laptop is widescreen then it's likely a 16:10 ratio which makes the C250W the first projector built specifically for your needs! Harnessing 2500 lumens, a 1400:1 contrast ratio and advanced digital connectivity the C250W is the perfect projector to broaden your conference room landscape.

Reap the rewards

The new C315 showcases the same DLP® BrilliantColor™ technology with seamless image adjustment and keystoneing as the C250 but with 3000 lumens! This projector will fit in any room which was previously too bright for projection systems, and the onboard BrilliantColor™ technology yields greater contrast ratios than typical DLP implementation. You'll experience brighter images with perfect colors, better contrast and a longer lifespan than LCD can currently offer.



Bask in superior colors and amazing power. Shoot-out imagery between DLP® with BrilliantColor™ (top), & Standard DLP (bottom).

Further ahead

- Vivid colors with BrilliantColor™ technology
- Wireless-ready with the LiteShow II adaptor
- Exceptionally bright: 2500 & 3000 lumens
- Rich 1400:1 contrast ratio
- High Resolution – WXGA & XGA native
- Mac & PC ready
- Built to last: No burn-in and No filters to clean or replace



TECHNICAL SPECIFICATIONS*

Native Resolution	C250, C315 C250W	XGA WXGA
Display Technology	C250, C315 C250W	Texas Instruments DLP® Technology 0.7" DDP w/ BrilliantColor™ 0.65" DDP w/ BrilliantColor™
Input Sources	M1-DA, VGA (HD15), S-video, Composite Video, Audio (3.5mm), RS232	
Output Sources	Video Out (HD15), Audio (3.5mm)	
Computer Compatibility	VGA(640x480), SVGA(800x600), XGA(1024x768), WXGA(1280x800), SXGA(1280x1024), WSXGA(1440x900), SXGA+(1400x1050), UXGA(1600x1200)	
Video Compatibility	NTSC/NTSC4.43/PAL/PAL-M/PAL-N/SECAM and SDTV(480i/576i), EDTV(480p/576p), HDTV(720p/1080i)	
Brightness IN37	C250, C250W C315	2500 lm normal, 1800 lm eco 3000 lm normal, 2200 lm eco
Contrast Ratio	1,400:1	
Supported Aspect Ratio	C250, C315 C250W	4:3 (default), 5:4, 16:9 16:10 (default), 16:9, 4:3, 5:4
Number of Colors	16.7 Million, True color	
Color Wheel	C250, C250W C315	6 segment (RGBYCW) 5 segment (RGBYW)
Brightness Uniformity	95%	
Synch Range	15.6 - 85kHz (Hor) 48 - 85Hz (Ver)	
Digital Keystone Correction	+/- 30 deg Vertical; +/- 30 deg Horizontal	
Standard Projection Lens	F number: F2.3~F2.7, Focal length: 23.6~28.25mm	
Zoom Ratio	1.2:1 (manual zoom)	
Throw Ratio	C250, C315 C250W	1.83 - 2.27 (Distance/Width) 1.85 - 2.29
Projection Distance	4.9 - 32.8 ft (1.5 - 10 m)	
Lens Offset	115%	
Image Size (diagonal)	30~300" (0.7~8.0m)	
Projection Methods	Front, Ceiling-front, Rear, Ceiling-rear	
Audio	3.0W speaker	
Control	RS232	
Lamp	220W (Normal): 160W (Eco mode)	
Lamp Life	2000 hrs (Normal); 3500 hrs (Eco mode).	
Product Dimensions	7.44 x 26.31 x 21.77 cm HxWxL	
Product Weight	5lb (2.27 kg)	
Product Color	Black and Silver	
Shipping Weight	10lbs (4.54 kg)	
Shipping Dimensions	20.32 x 38.1 x 50.8 cm HxWxL	
Power Consumption	272 Watts (Normal), 205 Watts (Eco mode)	
Power Supply	100~240Vac, 50/60Hz	
Operating Temperature	50 - 95° F (10 - 35° C)	
Max Altitude	7500 ft (2286m)	
Ships with	AC power cord (1.8m), M1-HD15(VGA) cable (1.8m), Remote controller w/ battery, Multi-language user's guide CD, Warranty card, Safety card, Lens cap w/ attachment cord.	
Menu Languages	English/French/German/Italian/Korean/Swedish/Russian/Spanish/Simple Chinese/Tradition Chinese/Norwegian/Finnish/Danish/Polish/Turkish/Portuguese/Dutch	
Audible Noise	Normal 35dBA; Eco 32dBA	
Approvals	UL and c-UL (US/Canada), FCC-A (US/Canada), CE (CE member countries), GOST (Russia), TUV GS (Germany), CCC (China), IRAM (Argentina), NOM (Mexico), C-Tick (Australia)	
Projector Warranty	2 Years Filter Free Design and 24 hour operation compatible	
Lamp Warranty	6 months	
Accessories	90 days	



Your time, our dime.

These three ASK Proxima projectors feature BrilliantColor™ from DLP®, a display technology guaranteed for 3 years from performance defect. You are free from fading colors and decreased contrast with ASK Proxima, while all LCD-based projectors fall victim to this costly "battle against the clock". Over time ASK Proxima DLP projectors yield a lower expense; thanks to filter-free engineering there's nothing to clean or replace and it will continually outperform LCD projectors. Designed for high-res sources these innovative projectors will showcase multimedia presentations as you've never witnessed – until today.

OPTIONAL ACCESSORIES

- Ceiling Mount (SP-CEIL-UNIV)
- Projection Screens (4:3, 16:10 & 16:9)
- Performance Cables for digital and HDTV content
- Cable Adapters
- Advanced Remote Control (SP-COMMANDER)
- Replacement Lamp (SP-LAMP-026)

Serious Commitment

ASK Proxima's dedication to quality and customer satisfaction is reflected in service options that bring you a greater return on your investment. ASK Proxima projectors come with a standard two-year limited factory warranty, including parts and labor, a 90-day or one-year accessory warranty, and a six-month lamp replacement warranty. Our customer support offers you premium service and convenience, whatever your needs.

For service program details in your region, please visit:

www.infocus.com/service/service_offerings



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